



Nov. 2010

REAL
QUICK!

1

WOW! 4 new shops, 2 restaurants, 1 major expansion, facelifts—things are popping! See page 4.

2

10 YEARS! Joie de Vivre has reached double digits! See page 6.

3

HOLIDAY GUIDE: Look for your handy dandy digital Cambridge holiday guide, arriving in your in-box soon! See page 3.

4 REASONS to head downtown for 2nd Saturday Nov. 13!

1. Lots to celebrate. Two grand openings of new stores! A grand re-opening with 30% off everything! One anniversary party! Three free art gallery receptions! Better get here early to get to them all.

2. Cool stuff. The stores are brimming with great new merchandise—dresses (holiday parties coming up!), scarves, hats, jewelry, decorative items for your home, gourmet goodies, and more. Plus, you can get free gift wrapping in most shops.

3. Great (and affordable) art.

Take the art stroll, sip on wine, enjoy free snacks. Downtown has five art galleries with artwork ranging from traditional to folk art to contemporary. (See page 6 for details.) Many shops also have items created by artists, especially jewelry—check out distinctive pieces at Sunnyside, LunaChick, Joie de Vivre, and Crabcatcher's. You'll find items under \$15, and lots under \$100.

4. One-stop fun. Park once, and within a couple of blocks, you can enjoy dinner/drinks at award-winning restaurants, meet and talk with local artists, snag great bargains, and catch up with friends. You won't find that on Route 50 or at the mall.

See page 2 for full details!

THIS WEEKEND!

ABOUT
CAMBRIDGE
MAIN STREET

Cambridge Main Street is a volunteer-driven nonprofit dedicated to revitalizing our historic downtown. Contact Executive Director Jim Duffy at office@cambridgemainstreet.com or 443.477.0843.
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More news at
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Colin Edgell of Whitecap (left) and Dennis Napolitan of Malina Custom Leather (above).

3 new shops on Poplar 2 are winners in H-PUP contest

Look for three new shops on Poplar Street this month! Two of them, opening Second Saturday, Nov. 13, are winners in Main Street's Holiday Pop-Up (H-PUP) Contest, which offered entrepreneurs the holiday season rent-free in downtown buildings so they could test their business concepts. The third is a new incarnation of Pear Tree South. A new restaurant also opened recently, and a pub/raw bar and a pharmacy are expected to open soon. See stories on page 4. The two H-PUP winners are:

Whitecap Outdoor Consignments, at 510 Poplar Street, offers consignment merchandise for outdoors and sports enthusiasts—hunting gear, team sports equipment, sailing/boat supplies, outdoors clothing, and more. "One of the great reasons for living on the Eastern Shore is all the amazing boating, kayaking, and hunting opportunities available here," says entrepreneur Colin Edgell, an Easton resident and longtime outdoorsman. "But there aren't any stores that are really focused on providing affordable options in this area. We think this concept is going to have strong appeal to local residents and visitors alike, especially in this economy."

Malina Custom Leather, with the slogan "Every Stitch By Hand,"

features custom leather belts, bags, briefcases, and more. It also doubles as the workshop where artisan Dennis Napolitan creates his products. Malina, at 518 Poplar Street, will also feature a limited selection of fine antiques. A Cambridge resident, Napolitan helped run a chain of leather goods stores in New York City, providing inventory to top retailers such as Bergdorf Goodman and Abercrombie & Fitch. He's crafted custom leather instrument cases for musicians such as Frank Zappa and Paul Butterfield. Napolitan was a principal at William G. Willikers, a Cambridge antiques shop destroyed in a January 2008 fire.

Both storefronts awarded in the contest are owned by Cambridge native Bill Harrington, who is partnering with Main Street on the project.



2ND SATURDAY: THE DETAILS

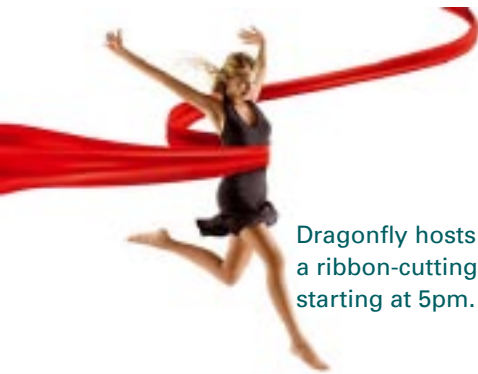


Head downtown for fun, great shopping, giftable art and get a jump on your holiday shopping in a friendly, festive atmosphere—this Second Saturday, November 13, 5-9pm. This is downtown's launch of the holiday season, which will be bigger and better than ever. Some highlights:

Grand opening of Whitecap Outdoor Consignments:

Great for boaters, hunters, athletes. 510 Poplar St. (See page 1.)

Grand opening of Malina Custom Leather: Admire the bags, belts, and accessories—where every stitch is by hand. 518 Poplar St. (See page 1.)



Dragonfly hosts a ribbon-cutting starting at 5pm.

Grand re-opening of Dragonfly: Only on this Second Saturday, starting at 5pm, save 30% off every purchase at Dragonfly, where they'll be celebrating their grand re-opening ribbon cutting event after some renovation work that'll make Dragonfly look even better. Plus music, giveaways, and food.

Anniversary party at Sunnyside:

Sunnyside is celebrating its 6th anniversary! From 5-8pm, stop by to meet

Easton artist Elizabeth Bohaker of Lizzy B designs. She'll have her line of nature-inspired jewelry—beautiful gifts for holiday giving.

Reception at Main Street Gallery: Opening of the Art-cessories Holiday Show, the gallery's most popular show the past two years. Jewelry, clothing, scarves, hats, and decorative items, all made by artists. 5-8pm. Free.

Reception at Dorchester Center for the Arts:

Admire the photography skills of your friends and neighbors during the Community Photography and Digital Arts Show and Competition. Awards will be announced. Refreshments and music by Gordon Bugby. 6-8pm. Free.

Reception at Joie de Vivre/Danny Doughty Galleries: With new works by John Root Hopkins, Edith Vogl, William Marr, and Niki Pino; as well as Danny Doughty. 5:30-7:30pm.

Late hours at Gallery 447: See artists' studios and their artwork.

Specials at Lednum's Jewelers: Stop by for a free bracelet with purchase of three beads, plus 20% off giftware (brass, crystal, pewter, etc.).

Dining: Make your dinner reservations early, since restaurants are always busy on Second Saturday. Bistro Poplar will offer a Waterfowl Tasting Menu; see Waterfowl story on page 5 for details.

Live music: In addition to music in some of the shops and galleries, Laura Todd will be playing piano at Canvasback starting at 8pm, and the Jeff Washington Band will play at Jimmie & Sook's starting at 10pm.

Parent's Night Out: Try Second Saturday babysitting at the YMCA—\$10 per child for Friends of Main Street and \$5 for YMCA members. 5-10:30pm for kids ages 4-10. Reserve by noon, Nov. 11, at 410.221.0505.

Plus, during the day, don't miss **National Gaming Day**—bring the family and play good, old-fashioned board games all day—and the **Second Saturday Book Sale** (9am-2pm)—both at the Library.



The artist behind Lizzy B Designs will be at Sunnyside, 5-8pm.



Lednum's has a bead special.

THE BUZZ!

- 1 Main Street's Jim Duffy** was invited to speak at the Governor's Housing Conference last month on "The Enduring Power of Main Street." . . . Duffy has also been invited by state officials to serve on an ad hoc committee working to develop stronger branding and marketing strategies for Main Street communities across Maryland.
- 2 Main Street's Holiday Pop-Up** program (see page 1) is expected to be a "story of the week" later this month on www.preservationnation.org, the website of the National Trust for Historic Preservation. That article is then likely to appear in *Main Street Now*, a publication that aims to help the more than 2,000 Main Street programs around the country employ best practices.
- 3 Farewell to GiGi's Trattoria**, which closed its doors recently. Building owner NOVO Development has been holding preliminary meetings with several potential tenants interested in the space.
- 4 The Danny Doughty Gallery** will be featured on WBOC-TV this month. The story is set to be aired twice between 5 and 7am, Friday, Nov. 19 on *WBOC News This Morning*.

Help launch the holiday season

At 10am on Saturday, Nov. 13, Main Street's Green Team will be hitting the streets to hang Christmas décor, switch out lightpole banners, and put up other décor. We'll also be ready to tackle any cleanup tasks as we spruce up our downtown for the holiday season in advance of that night's Second Saturday festivities. If you'd like to join in the fun, send an e-mail to office@cambridgemainstreet.com. Or just come on out and lend a hand!

Nov. 15 hearing looks to city's future

A new Comprehensive Plan for Cambridge has been in the works for more than two years. Hundreds of citizens participated over the last two years in the development of a draft plan, which is now in the hands of the City Council.

The draft places strong emphasis on revitalizing the city's core—the core downtown area and its surrounding neighborhoods. The plan, which is endorsed by the Cambridge Main Street Board of Directors, calls on the city to place top-priority emphasis on increasing residential density and commercial activity in this area.

The City Council will hold a public hearing on the plan on Monday, Nov. 15 at 6pm at the American Legion Hall, 601 Radiance Drive. If you can't attend the meeting, you can let your voice be heard by e-mail at info@ci.cambridge.md.us. The plan is available for review at www.ci.cambridge.md.us under the Planning & Zoning Department.

Businesses rejoice as bridge re-opens



November opened on a bright note for dozens of businesses in Cambridge, as workers completed the repair and maintenance work that had kept the Maryland Avenue bridge leading into downtown closed since the beginning of August.

"We have been waiting for this day for such a long time," said Joy Staniforth, the owner of Joie de Vivre Gallery on Race Street. "The traffic detour seemed to really make it much harder for custom-

ers to get downtown, and we're all really happy that everything is back to normal with our roads."

Cambridge Mayor Victoria Jackson-Stanley expressed relief that project is now complete. "The re-opening of the Cambridge Creek drawbridge is crucial to the success of the downtown businesses for the holiday season," she said.

Façade deadline looms

Last chance for half-price improvements!

Attention, downtown building and business owners! Last call is here for a big discount on projects that improve the look of your property. New windows or awning? Storefront lighting? Painting? Main Street's Façade Improvement Program, which offers up to 50 percent off on improvements, is funded by a state grant that expires soon.

All applications for this program need to be in by mid-December. So far, the program has helped 13 applicants make improvements to 17 different properties! That includes ongoing projects at A Few of My Favorite Things and Dragonfly, where all that plywood lately is a sign of great progress!



New windows at A Few Of My Favorite Things were one of the facade projects.

Love to sing Christmas carols? Cambridge Main Street is looking for volunteer carolers this holiday season! Drop us a line at office@cambridgemainstreet.com.

EVENTS

2ND SAT.

NOV. 13, 5-9pm
Second Saturday

Grand openings and re-openings, anniversary celebrations, art receptions, more! See page 1.

NOV. 13, 5-8pm

Art-cessories Reception

New show at the Main Street Gallery. See page 6.

NOV. 16, 5:30-8pm

Business After Hours at the Main Street Gallery

Stop by for light refreshments and a look at the new show 'Art-cessories.'

DEC. 1-30

Christmas Train Garden

Wonderful train display at the old firehouse on Gay St. Weekday evenings; weekend afternoons and evenings.

DEC. 3, 5-8pm

Friday Night Fever

Shops stay open late with special sales and events, free food, and more. Restaurants offer free glass of wine for downtown receipts over \$25.

DEC. 4, 5pm

Christmas Parade

One of Maryland's largest nighttime holiday parades. High Street to Race Street.

2ND SAT.

DEC. 11, 5-9pm

Old-Fashioned Christmas

Santa's Workshop, crafts, carriage rides, caroling, and surprises.

Key block will be closed for traffic for the festivities. Shops and galleries stay open late.

More at cambridgemainstreet.com

Cambridge Holiday Guide!

Watch your in-box for a special Cambridge Holiday Guide, with all the events and happenings this holiday season downtown. We'll send this PDF to everyone who gets this e-newsletter. You can also find the latest on the Holiday section of the Main Street website at www.cambridgemainstreet.com.



WELCOME TO OUR NEW AND GROWING BUSINESSES!

It's a busy fall in downtown Cambridge—new restaurants, new shops, new services, a major expansion, facade improvement projects—and more on the way! Here are some highlights.



Pear Tree South returns for holidays

Cambridge resident Kate Huntington will open a new incarnation of Pear Tree South for the holidays. It will be located at 501 Poplar Street (just down the street from the original Pear Tree on Race Street), in the rear of Avé Salon, with a separate entrance on Gay Street. The shop will offer favorites such as bamboo wear, Thymes Frasier Fir, soaps and lotions, jewelry, and more.

Clayton's Pharmacy opening in December

Clayton's Pharmacy is scheduled to open in early December at 404 Washington Street. It's locally owned by pharmacist Lisa Brooks and Clay Brooks. Call the pharmacy at 410.221.6400.

United Family Restaurant now open

A new restaurant has opened in our downtown. Welcome to the United Family Restaurant, which is serving breakfast, lunch, and dinner at 504 Poplar Street, the site of the former J&J Banquet Hall and the old Recreation Center. Owned by Cambridge resident Bishop C. Cornish, United Family will focus on casual dining and home-style cooking, with its menu expanding as the restaurant goes forward. The restaurant also features pool tables and video games.



Brian Cephas and Tamicka Cephas (background) in the kitchen at United Family Restaurant.

Major expansion will double size of Chesapeake Classics

Hunting and outdoors gear focus of new inventory line

Owner Gail Runge Bowen and manager Russ Hudson are launching a major expansion at Chesapeake Classics that'll come as great news for area hunters, anglers, birders, and other outdoors enthusiasts.

The store at 317 High Street will soon take over 2,500 square feet of space on the second floor. They will be offering firearms, ammunition, spotting scopes, outdoors wear, and many other products. The expansion could be completed as soon as next month. The first floor of Chesapeake Classics will continue to serve as the "world's largest decoy store." Chesapeake Classics is still open for business during the expansion.



Gail Bowen of Chesapeake Classics.

Leaky Pete's Raw Bar coming soon

Later this month, Terry Feehley is expected to appear before the Board of License Commissioners seeking a liquor license for his proposed Leaky Pete's Pub & Raw Bar. If his application is successful, Leaky Pete's could open before Thanksgiving.

Feehley is now in the final stages of an impressive overhaul of the former Main Street Pub at 404 Race Street. The place looks bright, clean, and fun! Leaky Pete's will feature a casual-dining menu and regular entertainment. Watch www.cambridgemainstreet.com and www.facebook.com/CambridgeMainStreet for details on the opening.

And of course, welcome to the two other new shops opening on Poplar Street—Whitecap Outdoor Consignments and Malina Custom Leather—see page 1.

NEWS FROM DOWNTOWN SHOPS & RESTAURANTS



Let's talk Turkey Day

Have you ordered your fresh turkey yet? **Simmons Center Market** is taking orders for turkeys (from 12 to 36 lbs.) until Nov. 19; pick them up Nov. 23 or 24. Plus honey-baked spiral hams. Order at 410.228.4313. Simmons also has loads of fresh veggies, as well as about 30 kinds of old-fashioned holiday candy. And for that post-Thanksgiving brunch, try their old-fashioned pancake mixes.

For dessert, order Smith Island Cake from **A Few Of My Favorite Things** (410.221.1960). Owner Carol Levy suggests Riesling or Gewürtztraminer wine with turkey. You can make it easy on yourself with Paula Deen mixes for sweet potato biscuits and lots more. Heading to someone else's home for dinner? Chocolates, cheeses, wines, gourmet treats—they all make great host/hostess gifts, as do lots of small treasures in other downtown shops. Happy Thanksgiving!



A FEW OF MY FAVORITE THINGS: Now carrying Under the Willow natural soaps, laundry soaps, etc., made here in Cambridge. Plus peanuts and brittle from the Peanut Shoppe of Williamsburg and other gourmet treats.

CAMBRIDGE KITCHEN & BATH: Maybe THIS is what your spouse really wants for Christmas: a kitchen or bath remodel! Cambridge Kitchen & Bath makes it easy—they'll help you (as the gift giver) make the preliminary selection and design. Then they wrap up a gift box of samples and a 3-D color design for you to present to your sweetie. Then the lucky recipient works with the folks at Cambridge Kitchen & Bath and the project gets on its way to completion. 410.228.2080.



FIBRE CAFÉ:

Great range of creative buttons for your holiday gift creations.

JOIE DE VIVRE: Now with new lizards, bugs, and more jewelry by Susan Horth of London. Artistic gift items arriving daily.

LEDNUM'S JEWELERS: Special on Second Saturday, Nov. 13 only: free bracelet with purchase of three beads! Plus 20% off lots of giftware (brass, crystal, pewter, etc.).



LUNA CHICK:

Don't miss the fun rings made from

vintage buttons.

PAUL'S SUBS: Due to customer demand, now open Sundays 11am to 5pm. Football-watchers welcome! Even better, if either the Ravens or Redskins win on Sunday, subs are \$1 off! And teachers and Chesapeake College students get \$1 off subs every day with ID!

SUNNYSIDE: Now featuring art by self-taught Cambridge artist Antonia Burns.



Beaujolais Wine Dinner at Bistro Poplar:

Enjoy the second annual Beaujolais Wine Dinner at Bistro Poplar with five new Beaujolais wines (including Beaujolais Nouveau), paired with five courses. Friday, November 19 at 7pm. \$100 per person (includes gratuity). RSVP by November 16 at 410.228.4884.

The Waterfowl Festival comes to Cambridge (sort of)

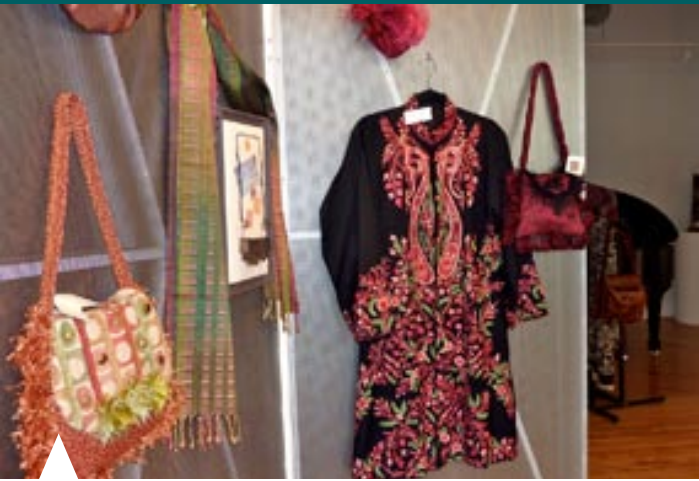


It's Waterfowl Festival time in Easton, Nov. 11-13. Here are 3 ways to get a taste of the festival right here in Cambridge. **1** Chef Ian Campbell has a **Waterfowl Tasting Menu** at Bistro Poplar Thursday, Friday, and Saturday with 5 courses that include quail, duck, and pheasant. Finish off with Pastry Chef Emily Salisbury's caramelized cranberry nut tart. \$85 per person (plus tax and tip). Full menu at www.bistropoplar.com. Reserve at 410.228.4884. Regular menu is also available.

2 At the Danny Doughty Gallery, look for the folk artist's take on geese, plus see limited edition **dog sculptures** created by Danny, Joyce Fritz Ritz and Bob Ritz. Available in chocolate, yellow or black retrieving waterfowl, with or without base and plaque. (One of these sculptures is part of the silent auction at the Waterfowl Festival).

3 Every day is like the Waterfowl Festival at Chesapeake Classics (pictured at right), which offers one of the world's largest collections of antique, contemporary, and factory **duck decoys**. Plus vintage duck calls, ice fishing decoys, and flat art.





Find dresses, scarves, hats, jewelry, home decor, and more—all created by artists—at the Main Street Gallery's Art-cessories Holiday Show, Nov. 13–Dec. 31. Opening reception is Nov. 13, 5–8pm.

Double anniversary party Nov. 26-27! 10 years for Joie de Vivre, 1 for Danny Doughty

Mark your calendar to celebrate Joie de Vivre Gallery's 10th anniversary in business! Owner Joy Staniforth is a true pioneer in our downtown, and everyone is invited to stop in and wish her the best on Black Friday, Nov. 26 and Saturday, Nov. 27. There will be a special reception starting at 5pm on Friday with food and libations.

The event coincides with the one-year anniversary of the Danny Doughty Gallery, which operates in the rear of Joie de Vivre at 410 Race Street. So we'll be celebrating two anniversaries in one that weekend! All the best to Joy and Danny!

On both days, **enter to win** one of Danny's vibrant and colorful folk art paintings! The winner will be selected on Saturday evening, Nov. 27.



Seasons Greetings! We're loving this Christmas card, showing a charming rendition of Simmons Center Market at the holidays—from a painting by folk artist Danny Doughty. Buy the cards at the Danny Doughty Gallery in the back of the Joie Vivre Gallery building, or at Simmons. Danny will be at the market's annual open house Dec. 4, 10am–4pm, with more of his work.

IN THE ART GALLERIES



Main Street Gallery: "Art-cessories," the poplar holiday-season exhibit, features a dramatic installation of wearable, functional artworks, from jewelry to scarves to hats to home accessories. Meet the artists at a free reception on Second Saturday, Nov. 13, 5–8 pm.

Plus, join in the Chamber of Commerce's Business After Hours Nov. 16, 5:30–8pm. Gallery is open Wed.–Sat., 12–4pm. *413 Muir Street*

Danny Doughty Gallery: Lots of new work in the gallery. Enter to win a Danny Doughty painting during the anniversary celebration Nov. 26 and 27. At the back of Joie de Vivre Gallery. Open late on Second Saturday, Nov. 13. *410 Race Street*



Dorchester Center for the Arts:

Annual Community Photography and Digital Arts Exhibit and Competition. Free reception and awards on Second Saturday, November 13, 6–8pm with live music and refreshments. *321 High Street*

Joie de Vivre Gallery: New work by artists Edith Vogl, William Marr, and Niki Pino. Meet the artists during a free reception, 5:30–7:30pm, Second Saturday, Nov. 13. Also, folk art by John Root Hopkins, whose work is part of a new Visionary Art Museum show, 'What Makes Us Smile?' *410 Race St.*



NIKI PINO



Gallery 447: "Studioworks," featuring the work of Eastern Shore artists whose studios ring this spectacular second-floor gallery. Artists include Maureen Farrell, Mary Ann Schindler,

Heidi Clark, Sarah Stolte, and Greg VandeVisser. Open late on Second Saturday, Nov. 13. *447 Race Street, 2nd floor*

William Marr Art Studio: Although there are no regular hours at this studio and gallery, you can stop in most days to see Marr at work and to see art by oil painter and art instructor Edith Vogl and oil painter Niki Pino. *541 Poplar Street*



Wright's Art & Framing. Showcasing paintings of Shore life and sports memorabilia prints by artist George Wright, whose work hangs in Cooperstown's Baseball Hall of Fame and the Maryland Senate. *111 Maryland Avenue*

More at cambridgemainstreet.com (click on The Arts in Cambridge).



Wednesday Morning
Artists

Wednesday Morning Artists: The Wednesday Morning Artists is a diverse group of local artists united by a desire to promote art for public and private enjoyment. They meet downtown weekly. Find out more at www.wednesdaymorningartists.com and on Facebook. Or call Nancy at 410.463.0148.

LIVE MUSIC

Jimmie & Sook's:

Live music Wednesday through Saturday. Wednesday is Anna Burgess; Thursday is Blake Mills acoustic, starting at 8pm.

Friday and Saturday, music starts at 10pm. Upcoming shows:

Nov 5: Zero to None

Nov. 6: 3rd Rail Band

Nov. 12: Mike Elzey Mayhem Band

Nov. 13: The Jeff Washington Band

Nov. 19: The J. Guy Band

Nov. 20: Jackson Monsour

Nov. 27: 410

Dec. 3: Anna Burgess

Dec. 4: Tranzfusion

Dec. 10: Patty Reese

Dec. 17: 3rd Rail Band

Dec. 18: Mike Elzey Mayhem Band

Dec. 24: Closing early

Dec. 25: Closed

For the latest, call 443.225.4115 or go to jimmieandsooks.com. 421 Race Street

Canvasback Restaurant & Pub:

Nov. 13: Laura Todd on piano, 8-11pm

Call for the latest info, 410.221.7888. 420 Race St.

Point Break Beach Bar:

For the latest, call 410.221.7850.

420 Race St.

Portside:

For the latest, call 410.228.9007. 201 Trenton St.

Grandtastic Jamboree Nov. 19

Enjoy all-you-can-eat Eastern Shore fare and live music at the Grandtastic Jamboree on Friday, Nov. 19. Admission includes oyster fritters, pit BBQ, soft-shell crab sandwiches, crab soup, and draft beer. Music by Dorchester native Arty Hill and the Long Gone Daddys. Local favorite Bird Dog Wheeler & the Road Kings will also perform. Down home cooking will be provided by the American Legion Post 91 volunteers and will feature all-you-can-eat oyster fritters, pit beef, soft-shell crab sandwiches, crab soup, coleslaw, potato salad and baked beans. Sponsored by the Grand National Waterfowl Association. Tickets are \$35 in advance and are available from the Grand National Waterfowl Association Office, 411B Dorchester Avenue. Tickets cost \$40 at the door. For details, call 410.228.0111 or go to grandnationalwaterfowl.com.

Anna Ella Carroll Day is Nov. 20

Celebrate the life and legacy of Dorchester County resident Anna Ella Carroll, who served as President Abraham Lincoln's unrecognized and uncredited female Cabinet member. The highlight is the world premiere of the film *Lost River*, which will be screened at the Hyatt Regency Chesapeake Bay Resort in Cambridge on Saturday, Nov. 20. The daylong celebration also includes a wreath-laying ceremony at Old Trinity Church, where Anna Ella Carroll is buried, a carriage ride (carrying the actors who portray Anna Ella Carroll and President Lincoln in costume) through downtown Cambridge between 4 and 4:30pm, and tea at Meredith House (part of LaGrange Plantation). For the full schedule and ticket information, go to the Anna Ella Carroll website at www.missannaellacarroll.com.



HOW YOU CAN HELP DOWNTOWN CAMBRIDGE



Cambridge Main Street is all about making our community a more vibrant, fun place to live and a more successful place to do business. Here's how you can help:

Become a Supporter. Join the businesses, individuals, and families who help our downtown by making an annual tax-deductible donation to Cambridge Main Street. Giving levels begin at the \$100 Stakeholder level. Learn more at www.cambridgemainstreet.com.

Become a Friend. The Friends of Cambridge Main Street is a special giving category designed to boost connections between Main Street and the individuals and families who love our downtown events and are loyal to our downtown shops. The Friends giving category begins at just \$50. Learn more at www.cambridgemainstreet.com.

Volunteer. Cambridge Main Street has just one employee, so much of the work we do depends on the efforts of volunteers. There are countless ways you can contribute. For more information, email office@cambridgemainstreet.com or call 443.477.0843.

Catch the holiday spirit Dec. 4 at Simmons Market

Here's a great way to get in the holiday spirit. Stop by the annual Holiday Open House at Simmons Center Market and pick up a fresh-cut tree, poinsettias, decorations, old-fashioned candy, and much more. All happening Saturday, Dec. 4, 10am-4pm. Then stick around for the annual Cambridge-Dorchester Christmas Parade, which kicks off at 5pm. Simmons will be selling hot chocolate, hot dogs, and more during the parade.